



PHILIP MORRIS

U.S.A.

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August 1, 1988

Mrs. Lorraine King
General Manager
Tampa Bay Downs
P.O. Box E
Oldsmar, FL 33557

Dear Lorraine:

This is to inform you that we are forwarding, under separate cover, new advertising copy for our Marlboro clocks which are displayed at your facility. When these transparencies have been installed, please submit color photographs of each of the clocks for our files.

In the meantime, many thanks for your continued interest and cooperation, and best wishes for a successful racing season.

Sincerely,

Esther L. Fortner III

Esther L. Fortner
Manager, Special Media

ELF/ocl

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MARLBORO BENSON & HEDGES MERIT VIRGINIA SLIMS PARLIAMENT LIGHTS PLAYERS SARATOGA CAMBRIDGE ALPINE MULTIFILTER